

## Entry Statement, Signage & Interpretation Capability



### Office Locations:

**North Queensland Office**  
457 Draper Street, Parramatta Park QLD 4870

**Central Queensland Office**  
8 The Crescent, Agnes Water QLD 4677

**Gold Coast Office**  
Level 13, 50 Cavill Avenue, Surfers Paradise  
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# about us



*“ we aim to create significant and viable spaces,  
with community and the entire life cycle in mind ”*

LA3 is a Queensland based local consultancy with landscape architecture, master planning and urban design professionals providing quality services for a diverse range of projects in Australia and Asia-Pacific. Now 12-years old, the LA3 business includes professionals with experience in the industry of more than 30-years. Our design approach is based on a detailed assessment of the natural systems of a given site and an understanding of the cultural heritage qualities of that place.

We provide creative, robust and strategic visions which result in innovative and practical site-responsive solutions. LA3 provides design services from concept through to detailed design and documentation, and supervision. We can lead the design process or support you in the documenting aspects of your design.

We can also prepare contemporary 2D and 3D visualisations. In providing these services, we aim to create significant and viable spaces, with the community and the entire life cycle in mind.

The LA3 Team advantage comes from its depth of experience in providing full suite of services including:

Landscape Architecture;  
Master Planning;  
Architecture;  
Urban Design;  
Planning;  
Consultation;  
Horticulture;  
Visual Impact Assessment;  
Design Management; and  
Graphics and Visualisations.

Our approach enables our clients to achieve quality design outcomes on time and on budget above expectations. We have experience in a wide range of environments locally and globally and we understand the socio-cultural and environment uniqueness of each. We understand that our clients want the best value for money and we partner with them to achieve mutually beneficial results.

We manage sub-consultants including:

- Civil & Structural Engineering
- Geotechnical & Arborists
- Environmental Consultants
- Specialist Lighting Design
- Artists & Community Art Projects

We can manage your contract providing advice on:

- Tendering & Award
- Quality Inspections
- Practical Completion
- Final Completion Certificates



*Mount Isa Self-Guided Bird Watching, Mount Isa, QLD - Signage and Interpretation by LA3*

## OUR PEOPLE

We are actively engaged in pushing the boundaries of design locally, putting our products at par with the rest of the world.

The LA3 team has undertaken projects of varying complexities both locally and overseas, and understands the importance of:

- Working collaboratively with clients to identify needs and develop project design and implementation strategies;
- Understanding the contextual and site opportunities and constraints, to develop a solid basis for future strategies;
- Formulating a vision for the future use and management of the facilities and open spaces.

## OUR PHILOSOPHY

A strong client-stakeholder-designer partnership inspires us. We strongly believe that a collaborative method of working brings out the best outcomes for all our projects. We always work with our clients and stakeholders to provide robust design solutions that benefit everyone in the partnership in all circumstances.

## OUR DIFFERENTIATORS

With numerous firms providing the same or similar set of services, LA3 must demonstrate its point of difference. Our commitment is to deliver premium service to our clients, strive to excel beyond our own limitations, improve upon our standards and continue setting high-standards. We take pride in sharing with you, a few of our differentiators:

- We are advocates of environmentally sustainable design and development;

- We value the inputs of others and we always practise a design approach collaboratively;
- We maintain a very reliable network and we partner with like-minded professionals depending on project requirements.
- We have a broad skill sets to manage a larger multidisciplinary team;
- With our global exposure, we have a great depth of combined individual experiences;
- We operate with a fresh philosophy.



Urban Design at the newly built Yarrabah Jetty, Yarrabah QLD

# key people



## JOSEPH CORBIN

Managing Director, RLA AILA

Joseph is an AILA-Registered Landscape Architect with 30 years of professional experience in Northern Australia and Asia Pacific and 6 years in the Arabian Gulf. His long list of completed projects reflects his varied experience in design management, landscape architecture, urban design and landscape masterplanning.

He has a strong interest in the tropical Built Environment, place making, landscape and urban design. He enjoys co-design. He has managed large teams on landmark projects such as the Cardwell Foreshore Redevelopment. He was design manager of the significant Al Seef waterfront project for Aldar in Abu Dhabi in 2008 and the Doha Sports City in Qatar prior to that. He is currently designing Bargara Foreshore near Bundaberg.

He is based in Cairns as founding Director of LA3 and currently engaged in several important local projects including the Masterplanning of The Lake Eacham Visitor Facilities upgrade, Misson Beach Master plan and The Bellingen Main Street Redevelopment in NSW, and the Kuranda & Cardwell Cultural Precincts.

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## ANDREW PROWSE

Design Director, RLA AILA

Andrew has extensive landscape architectural experience in local community and tourism projects and has been responsible the design of many memorable landscapes in Port Douglas & Cairns. He was the Lead Landscape Architect for the Cairns Cultural Precinct (CPAC).

His design expertise has been recognised by many international, national and state awards including the Australia Council's inaugural Community Environment Art & Design Award for National Achievement in the Arts for the Gordonvale Townscape project. His projects have received several Australian Institute of Landscape Architect's Awards and his design for Munro Martin Parklands in Cairns new Entertainment Precinct won the AIA State Award for Urban Design & FNQ Project of the year Award. His work at the Reconciliation Rocks in Cooktown also won an AILA Award.

Andrew's strength is in connecting with the project team and stakeholders, the visioning of a project at the outset, and providing a unique and inspiring landscape character to a new developments.

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## JHAY BANIAGA

Senior Landscape Architect

Jhay is a Senior Landscape Architect with a wide range of professional experience locally and internationally working with LA3 for 7 years.

As well as leading the design documentation for the landmark Cardwell Foreshore project in Nth Qld, he has worked on all aspects of design for LA3 from sketch design to Detailed Design and documentation.

Jhay is familiar with Mossman and Port Douglas and the conditions of Far North Queensland, world tropics and has a keen interest in detailing of landscapes. He has skills in Master Planning and Public Consultation having worked as a facilitator. His solid experience in detailed documentation, conceptualisation and 3D visualisation demonstrates his skills as a talented designer.

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# project experience

## YARRABAH JETTY

Yarrabah, Queensland, Australia

LA3 worked with the Department of Transport & Main Roads (TMR) and the Yarrabah community on the new jetty at Yarrabah. The jetty features built-in artwork of the local wildlife found in the jetty and Yarrabah vicinity. LA3 managed the implementation of artwork from assisting with the artist's engagement and the documentation of local artist Anthony Yeatman into several steel stencils used for the sandblasting the designs into the jetty pavement.

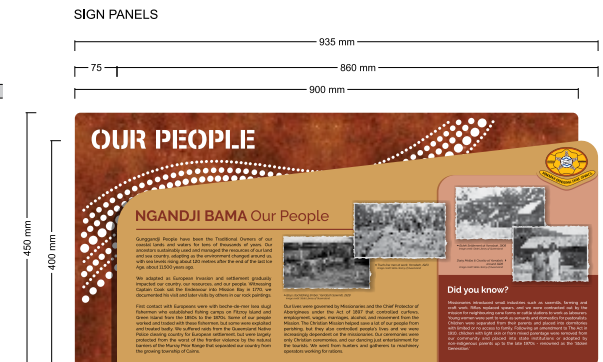
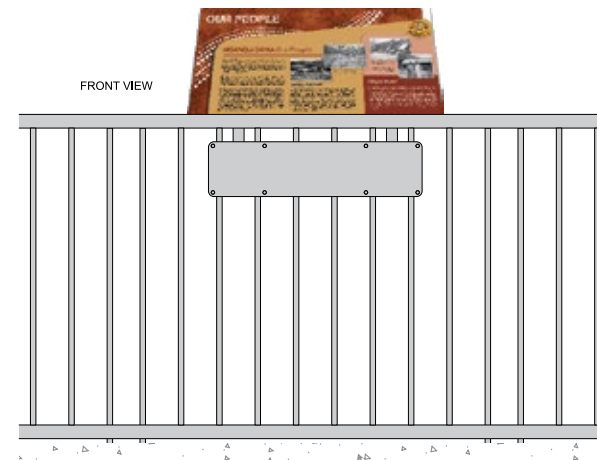
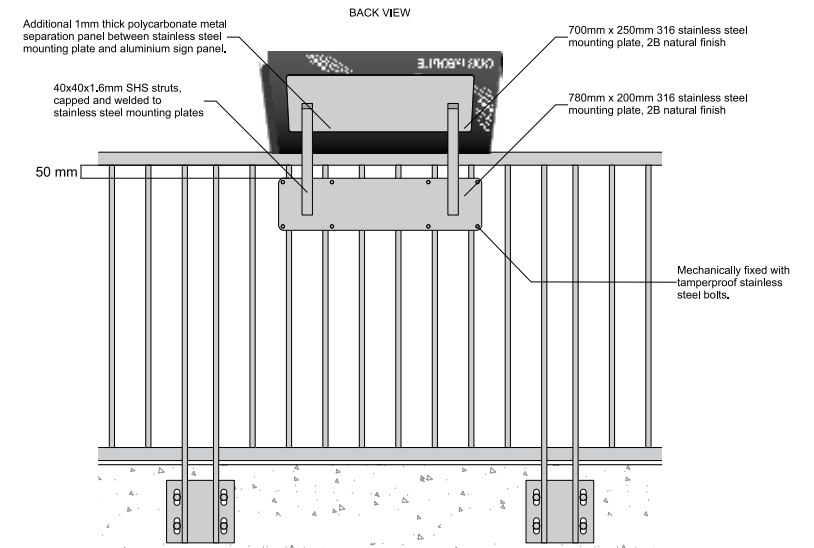
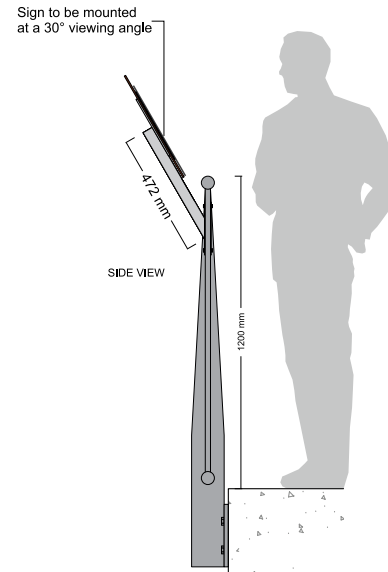
The jetty features a series of interpretation panels telling of the Yarrabah community's history, traditional stories behind the animal artworks and environmental information. LA3 managed the progression of the interpretation signage working closely with the TMR, local elders, rangers and graphic designers on the series of 10 interpretation signs.



# project experience

## YARRABAH JETTY

Yarrabah, Queensland, Australia



# project experience

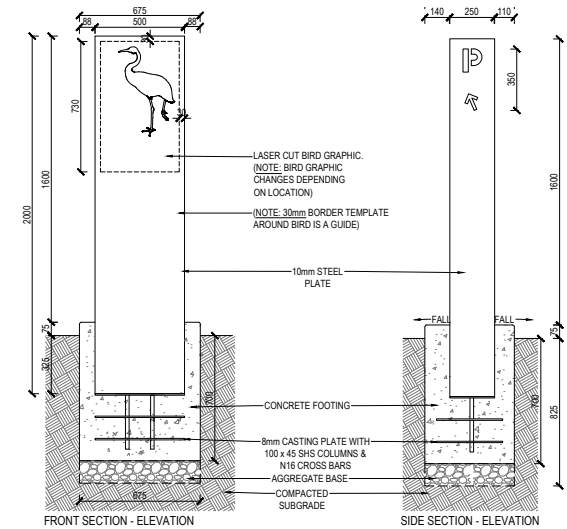
## MOUNT ISA SELF-GUIDED BIRD WATCHING Mount Isa, Queensland, Australia

LA3 has prepared the Self Guided Bird Watching Strategy for Mount Isa City Council in consultation with the local and keen birdwatching community. The task for LA3 was to develop a self-guided drive, design sufficient birdhides, interpretive signage, facilities and walking trails for visitors and bird watchers. This in which will support eco-tourism initiatives and enhance the type of tourism on offer in Mount Isa. The project aims to capitalise on existing sites which currently may be well visited by locals however lack sufficient signage to enable access and visitation for tourists.

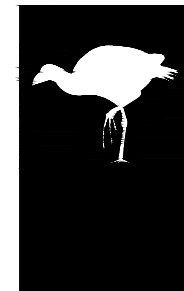


# project experience

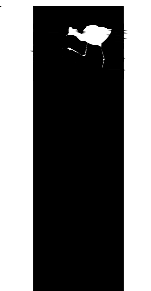
## MOUNT ISA SELF-GUIDED BIRD WATCHING Mount Isa, Queensland, Australia



ARTWORK D1  
LAKE MOONDARRA DRIVE -  
COMB-CRESTED JACANA



ARTWORK C1  
HORSE PADDOCKS WETLAND -  
PURPLE SWAMPHEN



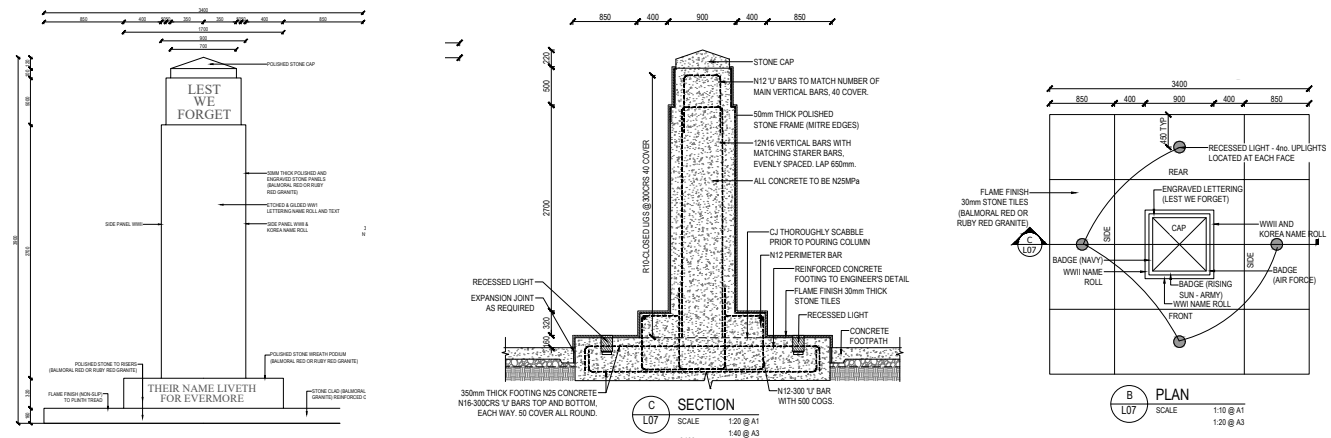
TYPICAL FRONT ELEVATION



# project experience

## PROSERPINE ENTERTAINMENT CENTRE Proserpine, Queensland, Australia

LA3 designed the landscape around the recently built Entertainment Centre at Proserpine including a new cenotaph made of marble with inscriptions commemorating those who served and died during the wars. The original Cenotaph, a three-wing brick wall with the names etched in marble of local men who served in WW1, WW2 and the Korean War, was demolished in 2020, following the devastating effect of Cyclone Debbie in 2017. The years may have worn the old memorial but the new Cenotaph is built to last. It is built to be more resistant to extreme weather and to cater for larger gatherings within the memorial garden area.



# project experience

PROSERPINE ENTERTAINMENT CENTRE  
Proserpine, Queensland, Australia



# project experience

## ROCKY CREEK WAR MEMORIAL PARK Tolga, Queensland, Australia

LA3 was commissioned by Tablelands Regional Council to create a new war memorial for the Rocky Creek Memorial Park between Tolga and Walkamin. Rocky Creek was the location of the largest WWII military hospital in the southern hemisphere, a 3,000 bed hospital that treated over 60,000 wounded between 1943 to 1945. The park features plaques and colours of the various units associated with the hospital set on local granite boulders, the first being unveiled in 1995 the 50th Anniversary of Victory in the Pacific (VP Day).

To celebrate the 75th Anniversary of VP Day, our new entrance walls and memorial with a sculpture by local artist Amanda Feher was unveiled at a moving ceremony. Amanda's sculpture of a doctor and nurse with a soldier patient is based on a WWII photograph.



# project experience

## RECONCILIATION ROCKS COMMEMORATION PARK (2022 AILA QLD Award for Cultural Heritage) Cooktown, Queensland, Australia

This Federally funded memorial park commemorates the site and the first act of reconciliation after a conflict in 1770 between the Cook expedition and traditional landowners on the foreshore of what is present day Cooktown. The reconciliation took place at a large outcrop of boulders, still present today, although divided into 2 sections by a 19th Century gold rush railway cut. LA3 provided the Landscape Architectural component of design, documentation, and construction of the Reconciliation Rocks project for Cook Shire Council. The design utilises the former rail cut to install, off the embankment, a series of shallow cast concrete and grass terraces to create an informal amphitheatre overlooking the significant remaining boulders where reenactment of the event occurs annually.

LA3 worked closely with the project Architects, CA Architects and local artist Braham Stevens, Cook Shire Council, and various stakeholders, including the Guugu Yimithirr Elders & Bama-ngay Traditional Custodians of the White & Black Cockatoo Clans, to help bring their nationally significant, ancestral reconciliation story to life in a symbolic empowering way. Along with the boulders the two artworks are the heroes of the project, one of the two clan cockatoo feathers, the other a portrait of the peace making elder. The project was designed and delivered within budget for the rescheduled opening in June 2021.



# project experience

## MUNRO MARTIN PARKLANDS Cairns, Queensland, Australia

Munro Martin Parklands is a 2.5 hectares of garden of significant cultural value. The 3000 seat amphitheatre & stage built in 2015-2016 for a budget of 11 million dollars has won several awards in Design Excellence.

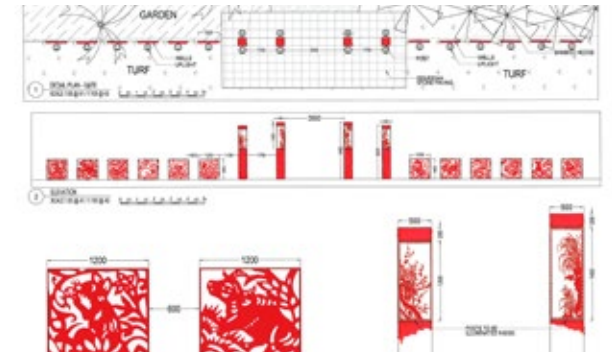
The venue has been utilised extensively by international and famous bands and performances. When not operating as a venue, it is a parkland displaying tropical vines from throughout the globe. The merging of a historically significant local park with a new use has been incredibly successful.



# project experience

## CAIRNS CHINESE FRIENDSHIP GARDEN Cairns, Queensland, Australia

This garden commemorates the Sister City Friendship between Cairns and Zhanjiang, China. In 2007 Zhanjiang opened the Sino-Australian Friendship Garden, a 40 hectare garden designed by Kim Morris & Andrew Prowse with Zhanjiang City Governments landscape team to celebrate the Sister City relationship. In 2015 Cairns Regional Council commissioned Kim & Andrew to design a Chinese garden that included a lakeside pavilion, Moon Gate, pergola and dramatic rock features.



# project experience

## THE BEACH ESTATE

Port Douglas, Queensland, Australia

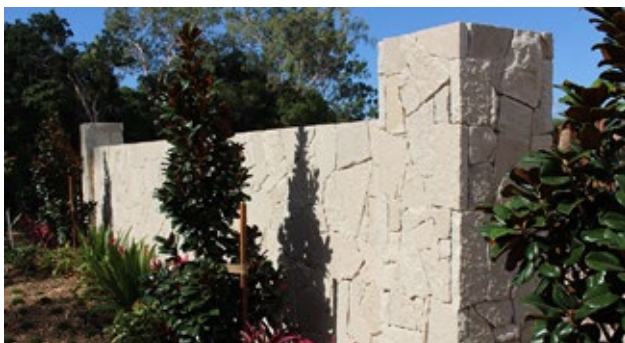
This prestigious address on the Four Mile Beach Esplanade is another residential development designed by LA3. The main part of the design was the entry statement where a laser cutout leaf and letterings are used. The overall outcome uses rainforest tones complemented by locally sourced porphyry stonewalls, sand coloured granite and a palette of endemic plant species.



# project experience

## ARGENTEA PALM COVE Palm Cove, Queensland, Australia

Located on the iconic Palm Cove, Argentea is home to a dedicated nature reserve, parks and walking trails. It features a contemporary entry statement made of lasercut signs, mosaic tiles and limestone walls, enhanced with a lush strip of vegetation giving the estate a unique look and different from its neighbours.

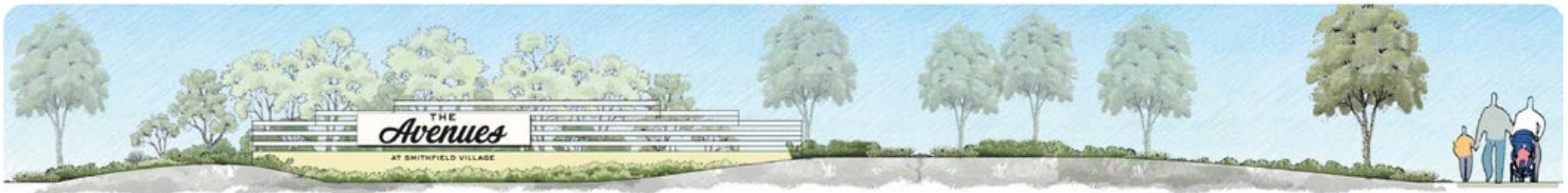




# project experience

## THE AVENUES, SMITHFIELD Smithfield, Queensland, Australia

LA3 designed the entrance arrival signage wall of The Avenues, an exclusive estate at Smithfield Village that includes large two-storey dwellings overlooking masterplanned parklands. The design uses a curved low wall and steel sections flowing naturally with the gently sloping landscape.



# project experience

## BEACHFRONT MIRAGE

Port Douglas, Queensland, Australia

An uber luxury gated estate adjoining the iconic Mirage Resort at Port Douglas the Beachfront Mirage Estate required an 2.1 metre high wall to secure the high end vacation villas within. This was managed by treating the walls and gates as sculptural elements to make a positive contribution to the Port Douglas streetscape. The perimeter wall was designed as a series of overlapping blades accented by glass blocks. Originally painted in marine colours to reference the seaside location the panels symbolised lapping waves and the coloured glass blocks marine life.

The entry gatehouse referenced the Mirage Hotel's rooflines and the bespoke pandan leaf design gates reference the original beachside vegetation. Pedestrian gates to the township and beach accent the vistas down the internal roads. A tropical fruit orchard provides fresh pickings for residents and guests and a central park preserves a pocket of remnant beach vegetation.

Our association with the estate continues with designing the gardens and pools for a number of luxury vacation homes in the estate such as 'Anjea', '20 Beachfront Mirage', '38 Beachfront Mirage' and '8 Beachfront Mirage'.



# project experience

## GORDONVALE TOWNSCAPE Gordonvale, Queensland

The Gordonvale Townscape & Tourism Strategy and Master Plan was initiated by the local community to address concerns held by residents on a future threatened by suburban growth. A townscape master plan was prepared that preserved the essential character of Gordonvale by interpreting the town's heritage. The result was based on extensive community consultation and participation through surveys, workshops and meetings allowing for the residents to direct the development of their own town. Detail design and documentation included pavement mosaics, street and park furnishings and children's playground to interpret the town's history.

1993 The Australia Council considered this project is unique in Queensland in the scale of its public participation, collaboration and empowerment of the community and awarded the project the inaugural Community, Environment, Art & Design Award.

### AWARDS:

1993 The Australia Council's Awards for National Achievement in the Arts, the Inaugural CEAD Award.

1993 The Royal Australian Planning Institute Queensland Award for Excellence in Planning, Community Planning Award.



# project experience

## BITA PAKA WAR MEMORIAL Rabaul, Papua New Guinea

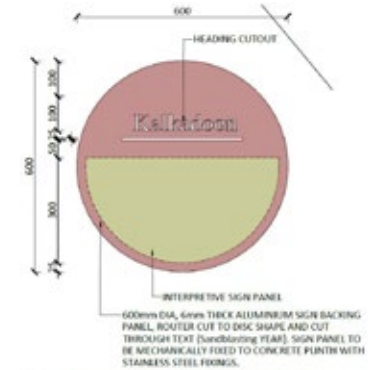
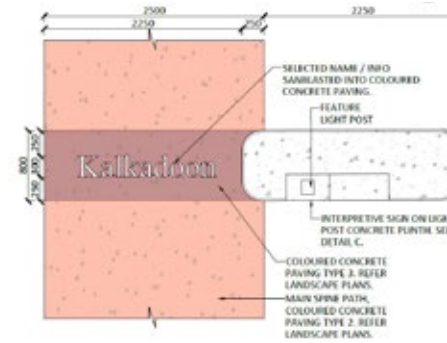
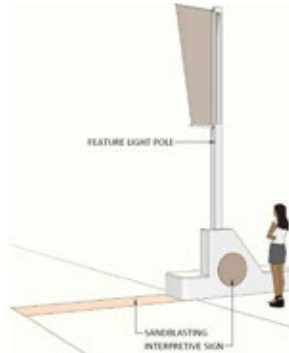
Design and documentation of a new battle memorial outside of Bita Paka War Cemetery, Rabaul to commemorate Australia's first battle action in World War 1 (11th September 1914) and to memorialise the loss at sea of the AE1 Submarine in Rabaul Harbour on 14th September 1914. The design of the memorial included interpretation of German- wireless tower the object of the Australian attack as an inlay into the pavement. The design of the memorial gives a new direction to visitors to the war cemetery to align with a more direction approach to the cemetery entrance and geometry.



# project experience

## MOUNT ISA FAMILY FUN PARK Mount Isa, Queensland, Australia

LA3 was engaged recently as Landscape Architects to prepare a Strategic Masterplan for the \$2M refurbishment of Mount Isa Family Fun Park (FFP). This project includes the redevelopment of the Family Fun Park Carpark, the Arrival Plaza, the Playgrounds and Playground Central feature, the Amphitheatre and the Waterplay Area. The inclusion of a central spine with illuminated banner poles and interpretive signs with fun facts about Mount Isa adds interest and to colour the park.



# project experience

## BEACH HAVEN

Palm Cove, Queensland, Australia

Beach Haven is a new estate in the renowned suburb of Palm Cove wherein LA3 was commissioned to design their new entry feature and streetscapes. The entry sign was designed to look cosy and contemporary, giving it a unique identity and a welcoming impression to its visitors and residents.



# project experience

## SMITHFIELD VILLAGE Smithfield, Queensland, Australia

Nestled between deep green mountains and glorious blue seas, this master planned estate is surrounded by parks and playgrounds, bike and walking paths and BBQ areas for the whole family with easy access to the leafy trails of the Smithfield Heights conservation area. LA3 has worked for several years on realising the Masterplan of linear parklands, wetland restoration, playgrounds, fitness trails and streetscape plantings providing services from Concept through to Contract Administration and handover to Cairns Regional Council. Soon to be constructed is a new entry statement prepared by LA3 which will be a great welcoming feature to the subdivision.



# project experience



## RAINFOREST EDGE Cairns, Queensland, Australia

Located on high ground above Mt. Sheridan on the south side of Cairns this estate has a rainforest backdrop with incredible views over Trinity Inlet. LA3 designed the entrance wall and boulevard, small parklands, playgrounds, creek side parkland and streetscape plantings for the project.





# project experience



## MT PETER SUBDIVISION (UDIA AWARDED) Cairns, Queensland, Australia

Located in the southern growth corridor of Cairns, this new community includes featured entry signs, lush vegetation and streetscapes, and a central parkland with children’s play equipment, fitness, basketball and BBQ facilities all designed by LA3.





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